



Contact: David Jeffery
Ph: (727) 584-6332 ext 23
Cell: (727) 488-7122
Email: david.jeffery@eyeinstituteofwestflorida.com

FOR IMMEDIATE RELEASE

LOCAL OPHTHALMOLOGIST IS THE FIRST TO BRINGS LATEST LENS TECHNOLOGY TO THE UNITED STATES

B&L's hydrophilic IOL offers surgeons and patients more benefits.

Largo, Florida May 4, 2009 – Impressive new technology for advanced cataract surgery has reached a new milestone for natural lens replacement. Dr. Robert J Weinstock of The Eye Institute of West Florida places the first Akreos® micro-incisional intraocular lens (IOL) in the United States.

The Akreos Adapt IOL is made of breakthrough technology created by Bausch & Lomb. In Europe this new lens implant has been implanted more than 500,000 times and is about to be made public in the US.

The Akreos stands apart by its design and its injector system allowing it to be placed through a wound less than 2mm. The benefits to patients include a smaller incision on the eye for even more rapid recovery with less pain and increased optical clarity for better vision.

Dr. Robert J Weinstock is a long standing partner of The Eye Institute of West Florida, which was established in Pinellas County in 1974. He is a Board-Certified and Fellowship-Trained Ophthalmologist specializing in cataract surgery and is an authority on surgical IOL implants and a pioneer in the advanced micro-incisional technique.

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To learn more about the Akreos or Dr. Weinstock, please contact David Jeffery at (727) 488-7122, david.jeffery@eyeinstituteofwestflorida.com or to learn about the studies of Akreos visit <http://www.finelinescom.com/AKREOS-final-linda.pdf> for more information.